

BBA (Bachelor of Business Administration)

Course/ Programme:- BBA (Bachelor of Business Administration)

Duration:- Three Years

Affiliation:- Shivaji University

Pattern of Programme:- Semester

Course Structure-

Part I- Sem-I , Sem-II- Paper I,II

Part II- Sem-III , Sem-IV- Paper I,II

Part III- Sem-V , Sem-VI- Paper I,II

Course Type:- Non –Grantable

Course Outcomes(CO):-

1. To provide conceptual and in depth knowledge of different subjects of business education.
2. To inculcate training to use techniques of management modern for the benefits to all parties concerned
3. To inculcate Entrepreneurship skills.
4. To inculcate different skills required in various live business situation and problems.

5. To build up self confidence and competency in students to take up self employable business ventures.
6. To inculcate accounting knowledge such as financial accounting, cost accounting, management accounting, financial management and extra version of Tally.
7. Students are able to getting critical thinking and decision making.
8. students are able to getting to communication skills.
9. students are able to ethical behavior and social responsibilities.
10. students are able to global perspective .

Programmes Outcomes(PO):-

1. Transportation management
2. Inventory Management
3. Warehouse/ Distribution Centre Management
4. Logistic/Supply Chain Service to cost tradeoff

Programmes Specific Outcomes(PSO):-

1. To provide the student with a broad range of managerial capabilities, the capacity for critical thinking communication and problem solving skills, legal and ethical behavior.
2. To have self knowledge and ability to apply this knowledge to enhance effectiveness.

3. The ability to identify analyze and recommend appropriate action given international influence issues and situation at the industry, business and individual levels.
4. Understanding of Cultural knowledge including cultural self knowledge.
5. The skills to apply both rational and creative problem solving technique at the individual and group level.